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Nelly's Energy Drink Scholarship Expands Support to Canadians

Ottawa, ON / St. Louis, MO - On the heels of the release of his third album, 'In Awe of Simplicity,' Ottawa/Fredericton rap emcee Brockway Biggs has teamed up yet again with Fillmore Street Brewery, home to Nelly's energy drink, Pimp Juice.

Previously, they collaborated to create a remix of Biggs' "Shake Ya Caboose" song which is featured on their website - www.LetItLoose.com.

This time, Biggs' company Brockway Entertainment is helping Fillmore Street Brewery take their Positive Intellectual Motivated Person Scholarship to the international level.

"I spent 8.5 years in university making sure I had a fall back plan in place," says Biggs. "Thanks to scholarships, I was able to focus on my studies, excel and stay active in the hip-hop community."

"When the folks at Fillmore expressed interest in expanding their scholarship, I jumped at the chance to open this opportunity to Canadians."

The result is a new set of international scholarship prizes to accompany the previously available US domestic scholarships. The international scholarships are:

\$1750 - First Prize

\$500 - Second Prize

\$250 - Third Prize

Fourth to Tenth Prizes - merchandise

Fillmore Street Brewery's Positive Intellectual Motivated Person "Upgrade Your Life" Scholarship contest seeks to allow students from all disciplines with no grade point average restrictions to compete in an essay and photography competition concerning how the student plans to "Upgrade His / Her Life" through education, hard work, creativity, heart and philanthropy.

Scholarship application forms are available at www.LetItLoose.com. All applications must be received no later than March 3rd, 2008.

Brockway Biggs - www.BrockwayBiggs.com

Brockway Entertainment - www.BrockwayEnt.com

Fillmore Street Brewery - www.LetItLoose.com

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